

MaineShare

2021 ANNUAL REPORT



MAINESHARE MEMBER GROUPS

ECONOMIC OPPORTUNITY

Genesis Community Loan Fund

Maine Center For Economic Policy

Maine Equal Justice

Maine Women's Fund

Maine Women's Lobby Education Fund

New Ventures Maine*

Prosperity ME

THE ENVIRONMENT

Friends Of Casco Bay

Maine Audubon

Maine Farmland Trust

Maine Organic Farmers & Gardeners Association

Maine Resource Recovery Association

Natural Resources Council Of Maine

Sierra Club Foundation, Maine Chapter

Viles Arboretum

EDUCATION, CULTURAL DIVERSITY + THE ARTS

Hardy Girls Healthy Women

Holocaust And Human Rights Center Of Maine

Maine Alliance For Arts Education

Mano En Mano – Hand In Hand

WERU

SAFETY AND HEALTH

Bicycle Coalition Of Maine

Consumers For Affordable Health Care Foundation

Defend Our Health

Maine Access Immigrant Network

Maine Coalition Against Sexual Assault

Maine Coalition To End Domestic Violence

Maine Hospice Council

Maine Labor Group On Health

SOCIAL JUSTICE + PEACE

Disability Rights Maine

Equality Maine Foundation

Maine Animal Coalition

Maine Citizens For Clean Elections + League Of Women Voters Education Fund

Maine Council Of Churches

Maine Federation Of Humane Societies

Maine Initiatives

Maine Peace Fund*

Maine People's Resource Center*

Maine Veterans For Peace*

Resources For Organizing And Social Change*

Southern Maine Workers' Center

* Founding Members

GIVE LOCAL

LETTER FROM THE INTERIM TEAM

It goes without saying that it's been a heck of a ride! In the summer and fall of 2019, the organization made strategic decisions to change course. Then in the Spring of 2020, the universe gave us another opportunity to make some major shifts. As a result, our team has shifted, our business model has shifted, but our mission and commitment to a more just and equitable Maine has stayed the course.

The final months of 2021 will bring more exciting change; change that is the result of the last twenty-six months of reflection and planning.

On October 21st, we held a celebration of 30+ years of supporting grassroots, social, economic, and environmental justice groups. Many of our founding organizers and leaders joined us in a celebration of the past and a welcoming of a very bright future. At this event, we introduced the new permanent director of MaineShare, Amanda Langley, MPH, and announced our plans to join forces with Maine Initiatives in a real "full-circle" way.

MaineShare and Maine Initiatives were both born around the same time and by many of the same activists. In January 2022, MaineShare will begin operations as a program of Maine Initiatives.

Our merger with Maine Initiatives will provide us more resources and networks to continue our mission-focused work. *"At Maine Initiatives, we are so excited for the future of MaineShare! As MaineShare members for many years, we understand and believe that MaineShare has a unique and indispensable role to play in our community: engaging and connecting people with the organizations that are working to make Maine more just and equitable. We look forward to supporting the future growth and flourishing of MaineShare in the years to come!"* - Philip Walsh, Executive Director, Maine Initiatives

We are so grateful for the support of our MaineShare friends and supporters - you ALL share in our success!

We are proud of the accomplishments of our member groups during these unprecedented times & we are honored to have raised over \$6.2 million dollars since 1989 to support their critical work.

In Solidarity,

Brenda Peluso, Interim Executive Director

MaineShare's 2020 & 2021 Board of Directors

IT'S EASY

2020 WORKPLACE GIVING BY THE NUMBERS

\$261,138.22

total pledged to MaineShare in 2020

1,209 donors from **48** workplaces

24%

Percent by which our workplaces exceeded the goals we set!

\$274,584.67

total distributed to members in 2020 from the 2019 campaign & 2020 direct donations

\$6,264,386.89

total raised for our members since 1989

OUR WORKPLACE PARTNERS IN 2020-21

Thank you to the following workplaces who offered payroll deductions for their employees and to their employees for participating!

TOP 5 WORKPLACES IN TOTAL PLEDGES

				
\$62,521	\$53,746	\$39,051	\$19,104	\$17,030

TOP 5 WORKPLACES IN PERCENTAGE OF EMPLOYEE PARTICIPATION

				
100%	71%	38%	28%	22%

GIVE LOCAL

THANK YOU TO ALL OF OUR 2020 WORKPLACE PARTNERS!

Androscoggin Home Care and Hospice
Bangor Savings Bank
Bates College
Bicycle Coalition of Maine*
Bowdoin College
Brunswick Housing Authority
Brunswick School Department
Caring Unlimited
City of Auburn
City of Augusta
City of Portland
City of South Portland
City of Waterville
Coastal Enterprises, Inc.
Colby College
Community Health Options
Consumers for Affordable Health Care*
Disability Rights Maine*
Diversified Communications**

ecomaine
Evergreen Home Performance
Family Violence Project
Husson University
Kennebec Valley CAP
Lee Auto Malls
Maine Association of Nonprofits
Maine Center for Economic Policy*
Maine Coalition Against Sexual Assault*
Maine Coalition to End Domestic Violence*
Maine Community Colleges
Maine Equal Justice*
Maine Municipal Association
Maine Resource Recovery Association*
Maine State Employee Combined Charitable Appeal (MSECCA)

Maine Turnpike Authority
Maine Women's Lobby Education Fund*
MaineHousing
Martin's Point Health Care**
Murray Plumb & Murray
Natural Resources Council of Maine*
Pine Tree Legal Assistance
Portland Public Schools
Portland Water District
Prosperity ME*
RSU #16
The VIA Agency
Thomas College
University of Maine System
Waynflete School
Wood, Inc.

* These workplace partners are also member groups

**These workplaces have matched 100% of their employee pledges!

BEYOND WORKPLACE GIVING

MaineShare has always benefited from generous employees as well as individual and corporate donors.

Since January 2020, over 120 individuals, businesses, and foundations have contributed \$113,472 additional dollars to support our mission.

We thank you all from the bottom of our hearts and your partnership has made a difference.

WORKPLACES THAT HAVE GIVEN OVER \$100,000 SINCE 1989

Bates College
Bowdoin College
Colby College
Diversified Communications
Lee Auto Malls
Maine School Administrative District #75
Maine State Employees Combined Charitable Appeal (MSECCA)
Martin's Point Health Care

IT'S EASY

2020 FINANCIALS

Income to Operations

Non-workplace Income	\$52,610
Workplace Income	\$91,730
Total Income to Operations	\$144,339

Operational Expenses

Personnel	\$79,529
Other Expenses	\$30,149
Total Operational Expenses	\$109,678
Net Income	\$34,661

Assets

Cash	\$160,408
Campaign Receivables	\$209,484
Total Assets	\$369,892

Liabilities

NonCampaign Payables*	\$11,583
Campaign Payables	\$341,559
Total Liabilities	\$353,142
Net Assets	\$16,750

*PPP Loan forgiven in April of 2021

MAINESHARE BOARD OF DIRECTORS

2021 BOARD OF DIRECTORS

Chair

Ryan Martin, Viles Arboretum

Vice Chair

Jodie Lapchick, Lapchick + Co

Treasurer

Amy Hillstrom Harkins, RMA Consulting

Secretary

Bailey Auspland, Idexx

Robin Drummond, GLSEN

2020 BOARD OF DIRECTORS

Chair

Tracy Harkins, Harkins Consulting

Vice Chair

Will Sedlack, Maine Conservation Voters

Treasurer

Johanna Colpritt, Eaton Peabody

Secretary

Bailey Auspland, Idexx

At Large

Jodie Lapchick, Lapchick + Co

Amy Hillstrom Harkins, RMA Consulting

Tim Malisa, Spinnaker Trust

Elizabeth Watson, Past President & Former
Legislator

MaineShare



Matt Howe & Charlie Bernstein



Steve Oliveri



Hildie Lipsom & Ann Woloson



Richard Clement & Larry Dansinger



Giving gratitude & toasting 30 + years of activism support



Sasha Nyary



Amanda Langley, New MaineShare Director!

Members, donors,
and friends, past and
present, gathered in Viles
Arboretum's new barn to
belatedly celebrate our
30th anniversary.



Elizabeth Watson



Martha Piscuskas



L-R: Bailey Auspland, Jenny Rottman, Tracy Harkins,
Amy Hillstrom Harkins



First Annual Report - 1988-89



Christina Foster with Lisa Pohlman &
Amanda Langley in the background



Gilda Nardonne & Phil Walsh



Tracy Harkins & Amy Hillstrom Harkins

SPECIAL THANKS

Among our many supporters, we extend a special thank you to the following people:

Tracy Harkins for her hours of grit, passion and leadership

Jodie Lapchick for her passionate advocacy of workplace giving and hours of design work

Will Sedlack for his vision and steadfast belief in the MaineShare/Maine Initiatives marriage

Ryan Martin for stepping up to lead brilliantly in spite of many competing priorities

Matt Howe & Hildie Lipsom for all of the insights they so openly, candidly, and warmly shared

